



# Advertising Rates

"Providing Aboriginal Radio Programming for over 25 years"

LENGTH	Spots per WEEK	Price Per Spot
30 Sec.....	21 per week/3 per day .....	\$22.00 = \$462
60 Sec.....	21 per week/3 per day .....	\$33.00 = \$693
30 Sec.....	28 per week/4 per day .....	\$20.00 = \$560
60 Sec.....	28 per week/4 per day .....	\$30.00 = \$840
30 Sec.....	35 per week/5 per day .....	\$19.00 = \$665
60 Sec.....	35 per week/5 per day .....	\$29.00 = \$1,015
30 Sec.....	42 per week/6 per day .....	\$18.00 = \$756
60 Sec.....	42 per week/6 per day .....	\$27.00 = \$1,134
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2 minutes .....	14 per week/2 per day .....	\$60.00 = \$840.00
5 minutes .....	14 per week/2 per day .....	\$150.00 = \$2100.00
20 minutes .....	14 per week/2 per day .....	\$225.00 = \$3150.00
1 hour .....	Once a day/ 2 per week .....	\$500.00 = \$1000.00
1 hour live / taped broadcast.....		\$800.00 per Hour

- Includes all production cost in English during session.
- Includes 2 x 30 Sec. ads per hours booked (ie: 3 hours equals 6 x 30 Sec. ads)
- All other ads purchased towards this show will be set at \$20.00 or less, depending on frequency per day prior to broadcast.
- Any production cost post-production will be subject to the standard of \$100.00 an hour.



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## **20 Minute Package** . . . . . \$250.00 per Session

This taped extended ad / Interview of your uninterrupted content which includes all production cost in English per session.

This cost includes 1 x 30 Sec. ads per session booked.  
(IE: 1 x 20 Minute segment equals 1 x 30 Sec. ads)

All other ads purchased towards this show will be set at \$20.00 or less, depending on frequency per day prior to broadcast.

Any production cost post-production will be subject to the standard of \$100.00 an hour.

We will require for first time clients to put down a deposit of 50%.

### **Studio Time**

For vocal recording. . . . . \$150.00 per hour.

### **Production time**

During and post . . . . . \$100.00 per hour.

### **Translation Services**

We provide translation in North Slavey, South Slavey, Denesuline, Gwich'in and Tlicho.

Require 5 working days advance notice

Cost depends on complexity of advertisement language content and includes translation and production fee—for one time ad

All contracts are subject to Terms and Agreement between advertising contractor and clients.

Aboriginal Language Commercials: per language/per page. . . \$150.00

Production Fee per language . . . . . \$100.00

Last minute Production Fee per language . . . . . \$175.00